

THE PROGRAMME OF THE ASTANA MEDIA WEEK 2019



Time	Section	Venue
9:00-18:00	Content-Market	Exhibition hall «KAZMEDIA Centre»
10:00-13:00	Regional media Forum	Briefing Centre
10:00-11:00	Panel session "Evolution of video communications»	Concert Hall «KAZMEDIA Centre»
11:00-11:40	Alexei Pivovarov: "Youtube is the new TV»On the transition of classical journalism to digital platforms.	Concert Hall «KAZMEDIA Centre»
11:00-12:00	Pazl (Youtube channel): "Kazakh-Language Youtube then, now and how it will change in the near future. How to get subscribers on the Kazakh-Language Youtube channel»	Open stage
11:40-12:20	Julia Magas: "YouTube channel Promotion effective tools; business Promotion through YouTube bloggers»(PR-Director of the platform for work with bloggers in EPICSTARS)	Concert Hall «KAZMEDIA Centre»
12:00-13:00	Eduard Kravchenko (Youtube channel OTV), Almaty"the specifics of the popular science Youtube channel»	Open stage
12:20-13:00	Alexey Bendz (Director of corporate communications Beeline KZ)	Concert Hall «KAZMEDIA Centre»

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14:30-16:30	Pitching creative ideas from agencies(for public authorities)	Briefing Centre
14:30-15:10	Dmitry Radchenko (Community Manager Team Lead in MediaCube.Network): "Working with bloggers and developing Youtube channels»	Concert Hall «KAZMEDIA Centre»
14:30-15:30	Julia Magas (PR-Director of the platform for working with bloggers in EPICSTARS)	Open stage
15:10-15:50	Ramil Muhoryapov (Founder of Choco family holding): "How video content can help businesses?»	Concert Hall «KAZMEDIA Centre»
15:30-16:30	Anton Utkin: "Interactive storytelling: a new way for brands to reach their audience»	Open stage
15:50-16:30	Michael Bagaev (SEO in Artox Media Digital Group): "Video content for brand development»	Concert Hall «KAZMEDIA Centre»
16:30-17:10	Anton Utkin: "Interactive storytelling: a new way for brands to reach their audience»	Open stage
17:10-17:50	Vladimir Yurchuk (Chief Business Development Officer (CFO) in SemanticForce): "real-time Monitoring and analysis of online media»	Concert Hall «KAZMEDIA Centre»
18:00-20:00	Film screening "Big Little Life"	Concert Hall «KAZMEDIA Centre»